



SHORE CONFERENCE

**Shore Conference of High Schools
c/o Ocean Township High School
550 West Park Avenue
Oakhurst, NJ 07755**

**Rusty Todd, CAA, President
Keith Lister, CAA, Past President
Joseph Arminio, President-Elect
Joseph Montano, Secretary
Walt Reiser, Treasurer**

SHORE CONFERENCE AND SHORE SPORTS NETWORK EXTEND PARTNERSHIP

The Shore Conference of High Schools has entered into a five-year partnership that will allow Townsquare Media's Shore Sports Network to serve as exclusive media partner for Shore Conference Tournament events. With the two sides recently completing a successful one-year pilot program, the new extended agreement will allow them to continue to work together on behalf of the 47 member schools of the Shore Conference, which covers Monmouth and Ocean counties.

Shore Sports Network will have an exclusive license to create, distribute and broadcast programming in connection with all tournament championship events. In addition, Shore Sports Network will serve as the media liaison between the tournament directors and media covering SCT championships in boys and girls basketball, wrestling, baseball and softball to insure a smooth working relationship and provide optimum coverage within the guidelines set forth by the Shore Conference. Other sports could be added if agreed upon by both parties.

"We are very excited to continue our partnership with Townsquare Media's Shore Sports Network," said Shore Conference President H. Rusty Todd, CAA at Ocean Township High School. "The coverage and attention to detail provided during the one-year pilot program shows the professionalism of the Shore Sports Network."

"This is a great opportunity for the Shore Conference to be associated with such a fine organization for the benefit of our student-athletes in Monmouth and Ocean counties," Todd added. "We look at it as a win-win for both parties."

The Shore Sports Network includes a website (www.shoresportsnetwork.com) that features and promotes high school sports as well as the Shore Sports Network Journal, a bi-monthly publication that is distributed at all Jersey Mike's Subs and Super Wawa stores in the Monmouth-Ocean County area, as well as many high schools. In addition, Shore Sports Network is home to high school football and basketball radio broadcasts, as well as Monmouth University men's basketball and football and Lakewood BlueClaws baseball.

SSN will broadcast the semifinals and finals of the Shore Conference boys and girls basketball tournaments in late February. It is also directly involved in the U.S. Army All-Shore Gridiron Classic as well as the annual Senior All-Star basketball and boys lacrosse games.

For Shore Sports Network Director Kevin Williams, the new agreement is the next step in solidifying an outstanding working relationship between the two sides.

“We are on the same page when it comes to promoting the positive contributions teams and athletes make to their schools and communities,” Williams said. “While we have an obligation to report important sports news, there is also a place to highlight student-athletes and their achievements. Part of the new agreement continues our joint efforts on the Sportsmanship Awards program in the spring, which is one of my favorite events of the year. I’m looking forward to working with the athletic directors of the Shore Conference for years to come.”

The sportsmanship program created by the Shore Conference athletic directors honors a female and male student-athlete from each member school who exemplifies the positive ideals promoted by the conference. Under the direction of Shore Sports Network, a joint event was held last May at Pine Belt Arena in Toms River, where more than 90 high school seniors were honored with their families in attendance. The awards program will return to Pine Belt Arena this year on Sunday, May 15.

As part of the new agreement ShoreSportsNetwork.com will also archive pictures of all Shore Conference Tournament champions in a special section on its website.